

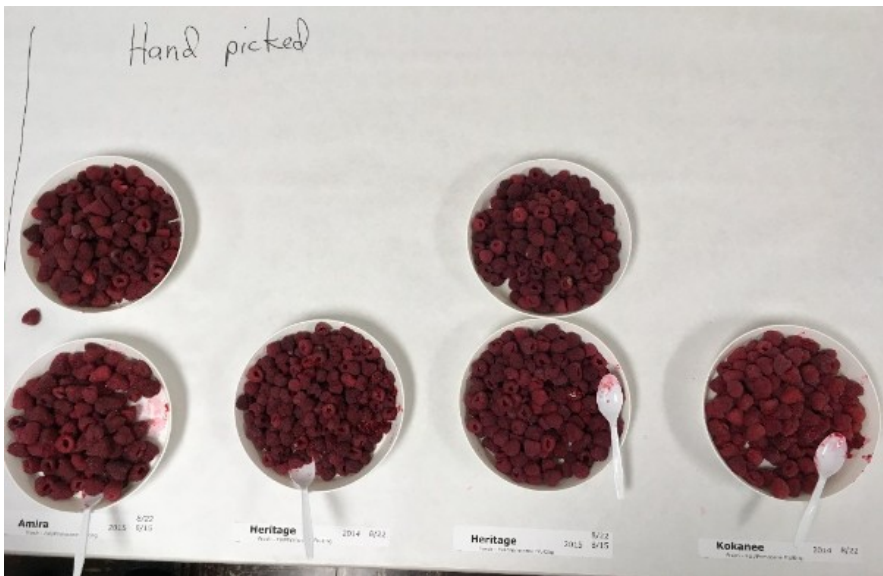
Industry news highlights from the Northwest Berry Foundation, sponsored by your [regional berry commissions & councils](#).

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Small Fruit Update

Industry News Highlights

Week 50 | December 13, 2017





Above: 12-11-17, Berry Research Evaluations from the USDA/ARS/NWCSFR/OSU breeding trials. *An annual event headed by Brian Yorgey at OSU's Food Science Department.*

Highlighted Industry Meeting: Today (12/13/17)

Oregon Raspberry & Blackberry Annual Growers Meeting, 8:30 am, [Wellspring Conference Center, Woodburn, OR](#). [Go here](#) for the agenda and more information.



This week's highlighted 2017 Berry Donor:

[Beilke Family Farm](#), Brooks, OR.

Participate in the Holiday Fruit Drive:

- Feed hungry community members by donating some of the berries you have in storage, or by reporting berries you already donated in 2017.
- Either way, we'll celebrate the contribution by highlighting your business/farm in our outreach.
- All donations made during the Holiday Fruit Drive will go to regional food banks (like the [Oregon Food Bank](#)), who will distribute the berries to hungry community members.
- Northwest Berry Foundation will coordinate donation pickup/delivery to the food bank.
- Sharing excess inventory means that you're eligible to apply for tax benefits. Northwest Berry Foundation will help with the necessary forms.



Highlights:

- [Blockchain could revolutionize the food industry by improving traceability](#) (12/7, Bloomberg Technology)
- [Protecting Farmworkers From Pesticides By Sheltering Them Indoors Draws Skepticism](#) (12/12, OPB)
- [Junk food is cheap and healthful food is expensive, but don't blame the farm bill](#) (12/4, The Washington Post) *explodes some farm bill myths.*

Technology:

- [Robots are coming for your crop protection \(and other inputs...\)](#) (12/5, Precision Ag)

Companies:

- [Hortifrut moves closer to completing blueberry merger with Talsa](#) (12/7, Fresh Fruit Portal)
- [Sun Belle's winter raspberry program starts in Central Mexico](#) (12/7, Fresh Plaza)

International:

- Photos: [Picturesque scenery of blueberry cultivation base in central China](#) (12/12, Xinhua)
- [Tonnes of Icelandic strawberries thrown out since Costco opening](#) (12/11, Fresh Plaza)

Organics:

- [Bipartisan bill might seed the future of organic farming](#) (12/12, Civil Eats)

Other:

- Maine: [With more blueberry growers in the red, some are selling their barrens](#) (12/12, Mainebiz)
 - [Study shows strawberries might help combat osteoarthritis](#) (12/12, The Oklahoman)
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Plan for this winter's berry industry meetings

Visit the calendar

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