

Small Fruit Update

Industry News Highlights

Week 45 | November 8, 2017



Plant Sale Numbers 2017

(courtesy of Pat Moore, WSU & cooperating nurseries)

- [2017 plant sale summaries](#)
- [Blackberries](#)
- [Raspberries](#)
- [Black Raspberries](#)
- [Strawberries](#)

Highlights:

- [Global trade, genetics, branding and more: Roberta Cook reveals results of in-depth data drive at the Amsterdam produce show](#) (11/7, Perishable Pundit)
- [Here's how the raspberry harvest went this year for Whatcom farmers](#) (11/7, Bellingham Herald)
- [Tiegs expands frozen fruit business with purchases](#) (11/6, Capital Press) *Farmer and entrepreneur Frank Tiegs has bought Rader Farms of Lynden, Wash., and Willamette Valley Fruit Co. in Salem, OR. in Oregon and Washington.*

Technology

- [This new sorting technology will improve blueberry quality control](#) (11/7, Fresh Plaza)
- [Birds eating your crops? \\$10K laser turrets will solve that problem](#) (11/2, Digital Trends)
- [It's Called Vertical Farming. And It Could Be The Future Of Agriculture](#) (11/7, Forbes)

Policy

- [Trump's agriculture department reverses course on biotech rules](#) (11/6, Science Magazine)
- [FSMA whistleblower clause protects those who report problems](#) (11/7, Food Safety News)
- [California Bans Use of Some Farming Pesticides Near Schools](#) (11/7, U.S. News & World Report)

Trade

- [NAFTA at a crossroads](#) (11/6, Farm Futures)
- [Offshore shipments of blueberries to the US look strong](#) (11/7, Fresh Plaza)

Organics

- [Berries, salads continue to set organic sales pace](#) (11/1, The Packer)

Companies / Farms

- [Q&A: Berry chat with Driscoll's of the Americas president Soren Bjorn](#) (10/31, Fresh Fruit Portal) Bjorn discusses trends across the four main berry categories, labor challenges, key growth areas, etc

- [Farm in Puyallup Valley will live on under new ownership](#) (11/6, The News Tribune)

Other recent industry publications:

- [Washington Red Raspberry Commission Newsletter](#) (November 2017) *Contains Washington raspberry crop information for the last six years.*
- [The Western Front](#) (November 2017) *Newsletter of the Western Integrated Pest Management Center.*





Plan for this winter's berry industry meetings

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[Raspberry Industry Development Council](#)

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