

PROVIDING NORTHWEST BERRY GROWERS WITH THE INFORMATION THEY NEED WHEN THEY NEED IT.

The Small Fruit Update is sent out weekly during the growing season by The Northwest Berry Foundation and is funded entirely by the Northwest berry growers and industry through their commissions and councils.



# Small Fruit Update

October 12, 2016 / Week 41

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## NEWS HIGHLIGHTS

- [Berry pickers' win could result in better conditions for many farmworkers](#) (10/10, Civil Eats)
- [Naturipe Berry Growers invests in Harvest CROO Robotics](#) (10/6, Robotic Magazine)
- [USDA releases two new berry varieties](#) (9/30, Fresh Fruit Portal)
- [Are you eating fake blueberries?](#) (10/7, Johnrstanczak.com) This is a re-run article but an excellent one.
- [What's behind Oregon's Marionberry Mania?](#) (10/5, NPR) A fair number of inaccuracies in this story. But then, any publicity is good publicity, right?
- [BBC Technologies unveils new blueberry system](#) (10/6, Eurofruit)

## SPONSORS

[Washington Red Raspberry Commission](#)

[Washington Blueberry Commission](#)

[Washington Strawberry Commission](#)

[Oregon Raspberry and Blackberry Commission](#)

[Oregon Blueberry Commission](#)

[Oregon Strawberry Commission](#)

[B.C. Strawberry Growers Association](#)

[Raspberry Industry Development Council](#)

[B.C. Blueberry Council](#)

[North American Blueberry Council](#)



### THE WEATHER CAFE

Rufus La Lone's uniquely informative long-range, Pacific Northwest forecasts.



### COLD STORAGE REPORTS

Cold storage trends compiled from the USDA-NASS Monthly Cold Storage Reports by Rufus La Lone.



### RESEARCH REVIEWS

Get details on three upcoming research review / preproposal meetings in Oregon and Washington.



## DEGREE DAY LINKS

- [WSU Extension- Whatcom county](#)
- [Regional Sites](#) updated by Len Coop, Osu-ippc



### EDITOR'S NOTE

Tom Peerbolt, SFU Editor

#### **Wanted: Company grower meeting dates!**

I was contacted last week by one of our industry supplier companies asking whether we could include a notice for their upcoming grower meetings. Sounds like a reasonable industry service to offer so...you'll see the first one we've included on this week's calendar. We'll tag them as industry or company events to distinguish from the regular events usually listed.

So, if your company has a grower event you'd like included, send it along to the **Northwest Berry Foundation** with the relevant information.

## UPCOMING BERRY INDUSTRY RESEARCH SESSIONS

**All growers and industry people welcome. October 12: The Washington Red Raspberry Commission Research Review** - WSU Mt Vernon Research and Extension Center. Go [here](#) for the agenda. Contact [Henry Bierlink](#) for more details. *"The WRRC expects a conversation/discussion between researchers, growers, and agronomists about the current knowledge in key areas and what we need to work toward in the future. The WRRC's 2017 Research priorities are also [attached](#)."*

**All growers and industry people welcome. October 13: The Washington Blueberry Commission Research Review** - 8 AM at WSU Mt Vernon Research and Extension Center. Go [here](#) for the agenda. Contact [Alan Schreiber](#) for more details. *"All scientists receiving funds from the WBC will present their results for the 2016 field season and talk about future research interests. There are a total of 21 presentations. Pesticide credits have been applied for. Lunch will be provided."*

**October 19: The Oregon Blueberry Commission Research Prerproposal Meeting** -9:30 AM at OSU (Room ALS 4009) in Corvallis. You may also participate by conference call. Call the OBC at 503.364.2944 for the conference call number and code. Go [here](#) for a copy of the Commission's current request for proposals. *"Researchers who are thinking of submitting proposals to the OBC are encouraged to participate in order to discuss ideas for research proposals with the OBC Research Committee."*



## BERRY INDUSTRY CALENDAR



If you'd like to add a meeting or event to the calendar, contact the [Northwest Berry Foundation office](#) at 503-285-0908. Company events are listed in **purple**.

**October 12-13 — Washington Blueberry and Red Raspberry commissions Research Review** at WSU Mt. Vernon. Details to be announced soon. Contact [Alan Schreiber](#) or [Henry Bierlink](#) for details

**October 18 — Oregon Department of Agriculture Industry Briefing on Plant Pests of Concern-** Oregon Association of Nurseries in Wilsonville, OR. [Go here](#) for more details.

**October 26 — Washington Red Raspberry Commission Board meeting** in Lynden WA. Contact [Henry Bierlink](#) for details.

**November 2— Oregon Blueberry Commission** Noon Chemeketa Events at Winema, Building 48, Room 210. Contact [Lisa Ostlund](#) for details.

**November 3— Washington Blueberry Commission Board meeting** in Yakima - time and place TBA. Contact [Alan Schreiber](#) or call the office 509-266-4300 for details.

**November 17— OVS Lynden Growers Meeting** NW WA Fair & Event Center in Lynden, WA. For more information, contact [Satpaul Neger](#) at 360-303-0246. [Go here](#) for more details.

**November 30-December 2 — Lyden Ag Show / Washington Small Fruit Conference,** [Go here](#) for registration and more information. Contact [Henry Beirlink](#) or [Chris Benedict](#) with questions.

**December 4-5 North American Berry Conference (hosted by the North American Strawberry Growers Association and the North American Raspberry and Blackberry Association)** Grand Rapids, MI. [Go here](#) for details.

**December 6-8 — Great Lakes Fruit, Vegetable and Farm Market Expo** Grand Rapids, MI. [Go here](#) for more information.

**January 9-10 — Pacific Northwest Insect Management Conference** Hilton Hotel, Portland, OR. Contact the [Northwest Berry Foundation](#) at 503-285-0908 for more details.

**January 9 — Oregon Blueberry Commission Research Updates/Commission meeting.** Chemeketa Events at Winema, Building 48, Room 210&B. Contact [Lisa Ostlund](#) for details.

**January 16 — Blueberry Conference All day,** Salem Convention Center, Salem. Contact [Lisa Ostlund](#) for details.

**January 26-28 — Pacific Agriculture Show / Horticulture Growers' Short Course,** Tradex, Abbotsford, B.C. [Visit their website](#) for more information.

**March 21 — Oregon Blueberry Commission** Noon (Budget preparation) Chemeketa Events at Winema, Building 48, Room 210. Contact [Lisa Ostlund](#) for details.

**March 28-30 — Berry Health Benefits Symposium 2017.** Pismo Beach, CA. [Go here](#) for more details.

**April 25 — Oregon Blueberry Commission** Noon (Budget hearing) Chemeketa Events at Winema, Building 48, Room 210. Contact [Lisa Ostlund](#) for details.

# Industry news/resources

## BREEDING

- **New Chilean raspberry varieties a success abroad** (10/6 Fresh Plaza)

## NUTRITION

- **Whether wild or farmed, blueberries packed with nutrients** (10/3, Miami Herald)

## MARKETING

- **What is a Marionberry?** (10/5, Food and Wine)
- **Driscoll's 'Share the berry joy' survey**

## COMPANIES

- **Cal Giant: Forget Donald and Hillary** (10/3, Growing Produce)
- **Wish Farms expands into year-round blackberries, hires Dole berry official** (10/10, The Packer)

## WEST

- **California strawberry volumes hit record volumes** (9/21, The Packer)

## NORTH AMERICA

- Nova Scotia: **Access to Asian markets is key to future of the (wild) blueberry industry** (10/6, Fresh Plaza)
- **New Brunswick pushes (wild) blueberry plan as industry faces price crash** (10/7, Yahoo News)
- Michigan: **True Blue Farms bounces back from tornado damage** (10/7, Fruit Grower News)
- **Florida's fruit importers brace for Hurricane Matthew** (10/5, Fresh Fruit Portal)
- **British boat carrying 230 tonnes of blueberries which sank in 1939 re-emerges off Massachusetts coast** (10/4, Independent)

## INTERNATIONAL

- EU: **Peruvian blueberries have advantage over Chilean** (10/4, Fresh Plaza)
- **Argentina's blueberry harvest started** (10/5, Fresh Plaza)
- **Argentina blueberries ramp up within next week** (10/7, Fresh Plaza)
- **Peru to export 24,000 tons of blueberries in 2018** (10/5, Fresh Plaza)
- Peru: **Grape-focused grower exports first blueberries** (10/6, Fresh Fruit Portal)
- Ukraine: **Blueberry exports to EU double** (10/5, Fresh Plaza)
- Australia: **Blueberry Farms Australia** (The Advocate) A compilation of recent articles on the blueberry industry down under)
- Chile: **Dole acquires Chile's TucFruit Farms** (10/11, Fresh Fruit Portal)
- Europe: **Record European berry sales** (10/11, Fresh Plaza)
- Europe: **BerryBrothers buy plantation for blueberries and raspberries** (10/10, Fresh Plaza)
- China: **Launch of China's largest strawberry greenhouse** (10/7, Fresh Plaza)

## BERRY RESEARCH BLOGS

### Strawberries and Caneberries

by Mark Bolda, UC Davis Berry Extension Agent. Reports on issues from California. *Recent Entry: (9/17) Modifying the Nutritional Guidelines for Nitrogen for the Strawberry Variety*

### Team rubus

By Gina Fernandez, North Carolina State Small Fruit Specialist. Reports on issues in blackberries and raspberries from the Southeast. *Recent Entry: (10/5) Hurricane Matthew preparation for caneberries*

## NEWSLETTERS & BERRY REPORTS

### WhatCom AG Monthly

Produced by WSU Whatcom County Extension. Excellent berry information.

### National Berry Report

Daily fresh market berry reports generated from data from the USDA Agricultural Marketing Service. Hosted by the California Strawberry Commission.

### Weekly Market Report from General Produce

### Weekly Chilean Blueberry Committee Crop & Exports report

### USDA Market News (Fruits & Vegetables)

## MAGAZINE/ WEBSITE COMPILATIONS

**FRUIT GROWER NEWS:** [blueberries](#), [raspberries](#) and [blackberries](#)

**FRESH PLAZA:** [fruit](#)

**THE PACKER:** [blueberries](#), [blackberries](#), [raspberries](#), [strawberries](#).

**GROWING PRODUCE:** [recent berry articles](#).

**FRUIT GROWER NEWS:** [blueberries](#), [raspberries](#) & [blackberries](#)

**ANDNOWYOUKNOW.COM:**

[blueberries](#), [blackberries](#), [raspberries](#), [strawberries](#).

**FRESH FRUIT PORTAL:** [blueberries](#), [blackberries](#), [raspberries](#), [strawberries](#).

# Pest Management Information: Week 41



*Timing will depend on weather and plant stage.*

## ALL CROPS

- Weed management.
- Apply lime, dolomite, gypsum and/or fall fertilizer.
- Scout for **vole damage**.

## BLUEBERRIES POST HARVEST

- Can apply copper or Bordeaux for **bacterial canker**.
- Prune out canker-killed branches and remove them from the field.
- Scout for weevils and weevil notching.

## CANE BERRIES POST HARVEST

- Can cut out old floricanes now and tie up primocanes.
- Scout and mark problem weed areas that could be treated in the winter.
- Can apply Ridomil for **root rot** control.
- Can apply copper or Bordeaux after tying up canes.
- Can drench for **borer** control.

## STRAWBERRIES POST HARVEST

- Can apply fertilizer.
- Scout weak areas for **root weevil larvae**, **strawberry crown moth**, root disease or soil problems.
- Can apply drench for **weevil larvae** management.



## ARCHIVES

[SFU 34: 08-24-16](#)

[SFU 36: 06-07-16](#)

[SFU 39: 09-28-16](#)

[Older issues here](#)