

Small Fruit Update



Providing Northwest berry growers with the information they need when they need it.

The Small Fruit Update is sent out weekly during the growing season by [Peerbolt Crop Management](#) and is funded entirely by the Northwest berry growers and industry through their commissions and councils.

November 18, 2014

Week 47

Table of Contents

- [Berry Crop Statistics](#)
- [Pest Management](#)
- [Industry news/resources](#)
- [Event calendar](#)

- Mexico: [Berries sector will grow dramatically thanks to China](#) (11/14, Fresh Plaza)
- Oregon: [Shop fire at Oregon Barry Packing farm outside Hillsboro could cost \\$1 million](#) (11/3, Oregonian)
- California: [Showdown looms as California eyes pesticides](#) (11/8, Associated Press) Organic industry vs. Regional management of invasive pests. --[Here's the draft of the actual plan](#) from the CA Dept. of Ag.

[The Weather Cafe](#) by Rufus La Lone [Small Fruit Cold Storage report](#)

Upcoming Events with Grower Information Sessions

Full schedule of events is below

- **November 19 — Oregon Strawberry Commission workshop** "[Fresh market strawberries: What it takes to be successful.](#)" Admittance is free. Woodburn, OR. Contact Lora Liegel (503-289-7287) or [email](#) for more info.
- **New Posting: November 20 — British Columbia Blueberry Council Fall Grower Meeting** ~ 10 am to 1 pm, Golden Eagle Golf Club, Pitt Meadows. [Go here](#) for full information.
- **December 4-5 — WSU Small Fruit Conference & Lynden Ag Show** ~ [Go here](#) for full agenda and registration information.
- **December 17 — Oregon Raspberry and Blackberry Commission Annual meeting** ~ Wellspring Medical Center, Woodburn. [Go here](#) for full agenda and RSVP information.
- **December 17-18— WSU Blueberry Pruning Workshop** ~ December 17 workshop starts at 8 am, Enfield Farms, Lynden, WA. The December 18 workshop starts at 8 am, WSU-IAREC, Prosser, WA. [Go here](#) for full information. Free. Sponsored by the [Washington Blueberry Commission](#).

Disseminating information for:
Washington

[Washington Red Raspberry Commission](#)
[Washington Blueberry Commission](#)
[Washington Strawberry Commission](#)

Oregon

[Oregon Raspberry and Blackberry Commission](#)
[Oregon Blueberry Commission](#)
[Oregon Strawberry Commission](#)

British Columbia

[Fraser Valley Strawberry Growers Association](#)
[Raspberry Industry Development Council](#)
[B.C. Blueberry Council](#)

National

[North American Blueberry Council](#)

Northwest Berry Crop Statistics

2014 Caneberry and Strawberry Plant Sale Numbers

Thanks to Dr. Pat Moore, WSU raspberry and strawberry breeder for compiling these numbers each year. Thanks also to all the participating nurseries for sharing this information -- [Lassen Canyon](#), [Norcal](#), [Nourse Farms](#), [North American Plants](#), [Northwest Plant Company](#) and [Spooner Farms](#)

- [Raspberries](#)
- [Blackberries](#)
- [Strawberries](#)
- [Black raspberries \(Blackcaps\)](#)

Red Raspberries

All figures are in pounds and rounded to the nearest 1,000.

- **Washington** Source: Washington Red Raspberry Commission report

	<u>2014</u>	<u>2013</u>	<u>2012</u>
Whatcom County	68,699,000	63,714,000	57,740,000
Puget Sound	1,460,000	2,022,000	1,821,000
Southwest WA	2,369,000	2,600,000	3,109,000
WA Total	72,528,000	68,337,000	62,670,000

- **British Columbia** Source: Washington Red Raspberry Commission report

16,000,000 (est) **16,000,000 (est)** **18,000,000 (est)**

- **Oregon** Source: Oregon Raspberry & Blackberry Commission report 11/5/14.

3,628,000 **4,692,000** **5,799,000**

Northwest Red Raspberry Total

	<u>2014</u>	<u>2013</u>	<u>2012</u>
	92,157,000	89,026,000	86,469,000

Oregon Caneberries

All figures are in pounds and rounded to the nearest 1,000.

Source: Oregon Raspberry & Blackberry Commission report 11/5/14.

A final version of this report will be available in mid-December. The numbers here are preliminary, there will be some revisions

	<u>2014</u>	<u>2013</u>	<u>2012</u>
• Blackberries			
• Marionberry	15,949,000	26,726,000	24,672,000
• Kotata	5,525,000	5,623,000	4,859,000
• Black Diamond	4,879,000	3,878,000	2,637,000
• Silvan	3,602,000	7,374,000	6,864,000
• Evergreen	3,004,000	2,900,000	3,951,000
• Chester	2,243,000	1,638,000	2,516,000
• Obsidian	767,000	(included in 'others')	(included in 'others')
• Raspberries			
• Red raspberry	3,628,000	4,692,000	5,799,000
• Black raspberry	3,432,000	2,520,000	2,387,000
• Boysenberry	2,220,000	2,064,000	1,884,000
• Other caneberries	5,264,000	5,996,000	3,754,000

	<u>2014</u>	<u>2013</u>	<u>2012</u>
Oregon Total	50,513,000*	63,410,000	59,323,000

* Decrease in production in 2014 primarily attributed to winter damage in Marionberries & Silvans.

Oregon Strawberries

All figures are in pounds and rounded to the nearest 1,000.

Source: Oregon Strawberry Commission report 11/5/14. The numbers here are preliminary, there could some revisions

	<u>2014</u>	<u>2013</u>	<u>2012</u>
• Strawberries	12,811,000	14,088,000	17,670,000



Commission Requests for Research Proposals

- **Washington Blueberry Commission** [Request for Proposals & Research Priority List](#) *December 1 is the deadline for proposal submissions. The WBC has revised some of their protocols for proposals so review the attached document carefully before submitting.*
- **Oregon Strawberry Commission** [Request for Proposals & Research Priority List](#) *January 5 is the deadline for proposal submissions as well for progress reports.*
- **Oregon Raspberry and Blackberry Commission** [Request for Proposals & Research Priority List](#) *January 5 is the deadline for proposal submissions. November 21 is the deadline for progress reports.*

Berry Research

[Black Raspberries](#) – Developing the genomic infrastructure for breeding improvement

- “Over the last 75 years, the United States black raspberry industry has undergone a slow but steady contraction because of a lack of adapted and disease resistant cultivars.”
- “This project seeks to advance and streamline identification of a variety of traits of interest to both growers and consumers in black raspberry”

Pest Management

- [Strides have been made against brown marmorated stinkbug](#) (11/3, Good Fruit Grower)



Industry news/resources

Newsletters/ berry reports

- [Whatcom Ag Monthly](#) Produced by WSU Whatcom County Extension. Includes excellent berry crop information.
- [National Berry Report](#) Daily fresh market berry reports. Hosted by the California Strawberry Commission, this report is generated from data from the USDA Agricultural Marketing Service and is updated daily.
- [The Source](#) (11/17) marketing news from Pro*Act.
- [Weekly Market Report](#) (11/17) from General Produce Company

Magazine/website compilations

- **The Packer:** [blueberries](#), [blackberries](#), [raspberries](#), [strawberries](#).
Recent stories and fresh market pricing for the various berries from The Packer.
- **Growing Produce:** [recent berry articles](#).
- **Fresh Fruit Portal:** [blueberries](#), [blackberries](#), [raspberries](#), [strawberries](#).
Recent stories for the various berries from Fresh Fruit Portal.

Berry research blogs

- [Strawberries and Caneberries](#) by Mark Bolda, UC Davis Berry Extension Agent. Reports on recent insect and disease research and observations in California.
- [Team Rubus](#) by Gina Fernandez, North Carolina State Small Fruit Specialist. **Recent entry (10/8): Fall caneberry checklist/chores 2014** Reports on issues in blackberries and raspberries from the Southeast.

Labor

- [Californian court makes landmark order against UFW, ALRB](#) (11/6, Fresh Fruit Portal)
- [Salinas growers confront labor shortage](#) (11/12, The Packer)
- [Sakuma settles pay claims, shifts attention to Washington Supreme Court](#) (11/16, Capital Press)

Regulatory Agencies

- [Food Safety Modernization Act's preventative controls: What you need to know](#) (11/17, FoodProductionDaily.com)

Industry

- [The future of processing plants](#) (11/5, Refrigerated & Frozen Foods) Includes quick profile of Rader Farms as one of the industry 'snapshots'. It highlights their "patent-pending technology the topically applies a nutritional boost to its fruits".
- [Global demand for commercial refrigeration equipment to reach \\$36.5 billion in 2018](#) (InvestorIdeas.com)
- [A Berry Explosion](#) (11/13, Produce Grower) Information about Fall Creek's BrazelBerry line in the nursery market.

Research

- [Organic strawberry research gets \\$200,000 boost from Walmart](#) (11/7, Growing Produce)

Technology

- [New controlled atmosphere system can boost shelf life](#) (11/17, The Packer)
- [Sakuma pre-cooler improvements aid shipments](#) (11/6, The Packer)

North America

- [Strawberry prices high into December](#) (11/11, The Packer)
- [Georgia is the top blueberry state in the nation](#) (11/17, Growing Produce)
- [The Saskatoon Berry Institute website](#) looking for a new berry to grow?

International

- Argentina: [Hail causes huge losses to the blueberry sector](#) (11/14, Fresh Plaza)
- China: [Fruitday gears up for Mexican blackberries, Chilean avocados](#) (11/14, Fresh Fruit Portal)
- Mexico: [Michoacan will export raspberry and blackberry to China](#) (11/13, Fresh Plaza)
- Chile: [Chilean fruit industry expects highest returns ever in 2015](#) (11/12, Fresh Fruit Portal)
- Peru: [Blueberry shipments will amount to \\$40 million in 2014](#) (11/14, Fresh Plaza)
- South Africa: [South African blueberry production up a quarter](#) (11/13, Fresh Fruit Portal)

Event calendar

- **November 16 — 19 [Entomological Society of America Annual Meeting](#)** at the Oregon Convention Center, downtown Portland.
- **November 17-18 — National Processed Raspberry Council** ~ Seattle Airport Marriott, Seattle, WA. For more information, contact Tom Krugman, 360-354-0948.
- **November 19 — Oregon Strawberry Commission workshop** "[Fresh market strawberries: What it takes to be successful.](#)" 8am-7pm, lunch and dinner provided. Admittance is free. Woodburn, OR. Contact Lora Liegel by phone (503-289-7287) or [email](#) for more info.
- **New Posting: November 20 — British Columbia Blueberry Council Fall Grower Meeting** ~ 10 am to 1 pm, Golden Eagle Golf Club, Pitt Meadows. [Click here](#) for full information.
- **December 3 — Washington Red Raspberry Commission** ~ Annual Meeting in Lynden in the evening. [Contact Henry Bierlink](#) for more information.
- **December 4-5 — WSU Small Fruit Conference & Lynden Ag Show** ~ [Go here](#) for full agenda and registration information.
- **December 17 — Oregon Raspberry and Blackberry Commission Annual meeting** ~ Wellspring Medical Center, Woodburn. [Go here](#) for full agenda and RSVP information.
- **December 17-18— WSU Blueberry Pruning Workshop** ~ December 17 workshop starts at 8 am, Enfield Farms, Lynden, WA. The December 18 workshop starts at 8 am, WSU-IAREC, Prosser, WA. [Go here](#) for full information. Free. Sponsored by the [Washington Blueberry Commission](#).
- **January 6 — Oregon Blueberry Commission** ~ Research updates 7:30-11:30am; Committee meetings 11:30am-12:30pm; Regular Commission meeting 12:30pm. At Chemeketa Events at Winema, Building 48, Room 210. Contact Bryan Ostlund for more information at 503-364-2944 or [by email](#).
- **January 12 & 13 — 74rd Annual Pacific Northwest Insect Management Conference.** ~ At the Hilton Hotel, 921 SW 6th Ave, Portland, OR 97204. Details to follow. Proceedings from the previous years can be viewed [here](#).
- **January 13 — Oregon Raspberry and Blackberry Commission meeting** ~ Call 541-758-4043 or [email Phillip Gutt](#) for more information.
- **January 15 — North Willamette Horticulture Society Berry Day** ~ Clackamas County Event Center, 694 NE 4th Ave, Canby, OR 97013. For the event webpage, registration, and more information, [go here](#).
- **January 27— Oregon Blueberry Conference** ~ 8 am - 8 pm (tentative), Red Lion on the River - Jantzen Beach, Portland. For those interested in sponsorships, contact the Commission office: Oregon Blueberry Commission 503.364.2944 or [email](#). Agenda and online registration will be forthcoming.
- **January 29-31 — Horticulture Growers Short Course at the Pacific Agriculture Show, Tradex, Abbotsford, BC.** For further information go to <http://www.agricultureshow.net/>. Program and on-line registration to come
- **March 16-17— OSU Blueberry School** ~ The course will be focused on blueberry production on the east and west sides and target PNW issues. More info to follow.

Archived Small Fruit Updates

(For older Updates [go here](#).)

[45-SFU11-04-14](#) [43-SFU10-21-14](#) [40-SFU09-30-14](#)