

Small Fruit Update



Providing Northwest berry growers with the information they need when they need it.

The Small Fruit Update is sent out weekly during the growing season by [Peerbolt Crop Management](#) and is funded entirely by the Northwest berry growers and industry through their commissions and councils.

January 23, 2013

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[The Future of Blueberries in China](#) (12/12/12, Fresh Fruit Portal)
An opinion piece by the Chilean agricultural attaché to China

[Women with a berry-snacking habit may have healthier hearts](#) (1/14, NPR)

[The Weather Cafe](#) by Rufus La Lone [Small Fruit Cold Storage Report](#)

Crop Management Information

- New OSU publication now available online: [Attracting Birds of Prey for Rodent Control](#) You can download this as a printable PDF, as audio files and even as an iTunesU audio file.
- [Researchers seek to boost bumblebee forage, blueberry yields](#) (1/10, The Grower)
- [Rely herbicide in short supply](#) (1/14, Growing Produce)
- [Pesticide resistance management requires an integrated approach](#) (1/17, Michigan State Extension)
- [Low temperature injury to strawberries](#) (1/18, Univ. of Cal. Strawberry blog)

Insect and Disease Update

Brown Marmorated Stink Bug

- [USDA names Brown Marmorated Stink Bug top 'invasive insect'](#) (1/7, Fruit Growers News)
- [USDA continues to battle the stink bug](#) (1/8, Growing Produce)

Spotted wing drosophila

- [Cornell leads effort to tackle fruit fly \(SWD\)](#) (1/10, Ag Annex)

Classifieds

Peerbolt Crop Management Field Services for 2013

We're in the process of planning our field season and beginning scout hiring. Anyone who might be interested in contracting for field services this coming season and didn't work with us in 2012, please contact us soon. Once the scouts are hired and trained our ability to add new field work is limited.

Disseminating information for:

Washington

[Washington Red Raspberry Commission](#)
[Washington Blueberry Commission](#)
[Washington Strawberry Commission](#)

Oregon

[Oregon Raspberry and Blackberry Commission](#)
[Oregon Blueberry Commission](#)
[Oregon Strawberry Commission](#)

British Columbia

[Fraser Valley Strawberry Growers Association](#)
[Raspberry Industry Development Council](#)
[B.C. Blueberry Council](#)

National

[North American Blueberry Council](#)

Field services offered:

- **Scouting/monitoring for Spotted Wing Drosophila:** Field monitoring specifically for SWD with weekly email reports on field specific and regional SWD status.
- **Field scouting/monitoring:** Weekly or every other week field monitoring for pests and diseases. Field specific reports with recommendations are emailed and saved online for quick and easy grower access.
- **Certified third party monitoring for blueberry export to Korea:** These pest monitoring protocols require third party pest consultant certification.
- **Custom services:** We can talk with you about adapting our scouting and online reporting resources to meet whatever your specific field management needs might be.

Please call 503-289-7287 or [email](#) for more information or [click here](#) to go to our business website.

Preseason Workshop for Oregon Raspberry & Blackberry Growers

New meeting posting: February 27 — ORBC & industry sponsored Production Raspberry & Blackberry Workshop ~ 8:30-3:30, Wellspring Conference Center, Woodburn. Attendance is free but you need to RSVP since space and lunch are limited. [Click here](#) for the draft agenda. Contact Peerbolt Crop Management by [email](#) or phone 503-289-7287 to RSVP.

Event Calendar

For more comprehensive event calendar, [click here](#).

- **January 23 — Washington Red Raspberry Commission** ~ 1PM WRRC Office, Lynden. For more details [email](#) Henry Bierlink.
- **January 23 — Washington Blueberry Commission** ~ 11 AM WSU Mt Vernon Station. For more details [email](#) Alan Schreiber or call the commission office at 509-266-4300.
- **January 24 — Oregon Raspberry & Blackberry Commission** ~ 9 AM at Landon Farms. [Click here](#) for the agenda. For more details call (541) 758- 4043 or [email](#) Philip Gutt.
- **January 24 – 26—Pacific Agriculture Show and Horticulture Growers' Short Course** ~ Tradex Exhibition Center (Abbotsford Airport), Abbotsford, BC. [Click here](#) for agenda and registration information.
- **January 28-30—NARBA/NASGA Joint Annual Conference** ~ A day-long tour on Monday, January 28, followed by two days of educational sessions and networking. The host hotel is the Double Tree Hilton, Portland (room rate \$79/night). [Click here](#) for more information.
- **January 29—Oregon Blueberry Commission's 2013 Blueberry Conference** ~ Double Tree Hilton, Portland. [Click here](#) for the details.
- **January 29-31—Annual Northwest Agricultural Show** ~ Portland Expo Center, Portland. [Click here](#) for details.
- **February 5 — Oregon Strawberry Commission** ~ Noon at Landon Farms. For more details call (541) 758- 4043 or [email](#) Philip Gutt.
- **February 20 — Oregon Strawberry Commission Annual Growers meeting** ~ Time TBA, North Willamette Research & Extension Center, Aurora, OR. For more details call (541) 758- 4043 or [email](#) Philip Gutt.
- **February 26-March 1 —NABC/USHBC Spring Meeting** ~ Savannah, Georgia. [Click here](#) for registration and agenda information.
- **February 27 — 8th Annual ORBC Production Workshop for Commercial Raspberry and Blackberry Growers**~ *See information above.*
- **March 12 — Oregon Blueberry Commission** ~ Noon (budget preparation) at [Chemeteka Community College](#), Chemeketa Events at Winema, building 48, rooms 202 A and B. For more details call (503) 364-2944 or email [Lisa Ostlund](#).
- **April 23 — Oregon Blueberry Commission** ~ Noon (budget hearing) at [Chemeteka Community College](#), Chemeketa Events at Winema, building 48, rooms 202 A and B. For more details call (503) 364-2944 or email [Lisa Ostlund](#).

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Industry News/Resources

Newsletters/ Berry Reports

- [B. C. Berry Grower](#) (Winter 2012-2013)
- [Whatcom Ag Monthly](#) (January, 2013) *Published by WSU Whatcom County Extension.*
- [Michigan State Extension Blueberry News](#) (1/21)
- [The Source](#) (1/21/13) *Market reports from The Produce News*
- [National Berry Report](#) *A daily-updated fresh market statistics report on all berry types hosted and maintained by the California Strawberry Commission*

Magazine compilations

- The Packer's Market scope: [blueberries](#) [blackberries](#) [raspberries](#) [strawberries](#)
Recent stories and fresh market pricing for the various berries from The Packer.
- Growing Produce: [recent berry articles](#)

Berry Research Blogs

- [Strawberries and Caneberries blog](#) by Mark Bolda, UC Davis Berry Extension Agent. **Recent entry: 1/13— Understanding chill for berries in California** *Reports on recent insect and disease research and observations in California.*
- [Team Rubus](#) by Gina Fernandez, North Carolina State Small Fruit Specialist. **Recent entry: 1/8— Winter caneberry checklist** *Reports on issues in blackberries and raspberries from the Southeast.*
- [The NC Blueberry Journal](#) by Bill Cline, North Carolina State Plant Pathologist. **Recent entry: 1/11— Mummyberry** *Reports on issues in blueberries from the Southeast.*
- [NC Small Fruit and Specialty Crop IPM](#) by Hannah Burrack, NCSU extension entomologist. **Recent entry: 1/16— What to watch for: Aphids in strawberries** *Reports on insect issues in the Southeast.*

Technology

- [New mobile farm manager application available from John Deere](#) (1/3, Ag Weekly) *For iPad and iPhone.*
- [Spraying insecticide? There's an app for that](#) (11/8/12, Ag Annex)

Labor

- [Lawmakers see immigration reform—but unclear path](#) (1/15, Politico)
- [Agriculture workforce coalition seeks immigration solutions](#) (1/11, The Packer)
- [Coalition promotes new labor system that goes beyond fixing H-2A](#) (1/15, The Produce News)
- [Rural Immigration News](#) for January
- [Immigration Reform](#) (January/ 2013, Rural Immigration News) *Excellent analysis and history of recent reform efforts.*

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Farm/Food Politics

- [Organics "thrown under the bus" in farm bill extension, say industry advocates](#) (1/6, Food Safety News)
- [Congress sidelines specialty crop funding](#) (1/7, Ag Professional)
- [How will farm bill extension affect specialty crops?](#) (1/2, Fruit Grower News)

Food Safety

- [Protecting food still a concern for processors, expert says](#) (1/16, Capital Press)
- [Sweeping food safety rules raise more concerns about FDA funding](#) (1/8, Food Safety News)
- [Putting a price tag on safe food](#) (1/14, Los Angeles Times editorial)
- [Industry debates requirements under FSMA for small operators](#) (1/18, The Grower)

West

- [\(US Senator\) Merkley: Oregon farmers short-changed \(by farm bill extension\)](#) (1/10, Capital Press)
- [Washington State legislature receives GMO-label petition](#) (1/6, Feedstuffs)
- California: [Cold's effects on strawberries should be slight](#) (1/16, The Packer)

North America

- [Florida strawberry growers hold their breath as the new year unfurls with crop and market in fine shape](#) (1/8, The Produce News)
- Florida: [Slow start turns into good strawberry season](#) (1/21, Fresh Plaza)

International

- Argentina: [Argentina closes blueberry season at projected volume](#) (1/14, Fresh Fruit Portal)
- Argentina: [The Federal AFIP fixed values for the export of blueberries](#) (1/7, Fresh Plaza)
- Mexico: [Mexico begins to assess freeze damage](#) (1/21, Andnowuknow Produce News)
- Mexico: [Strawberry exports increased by 48%](#) (1/7, Fresh Plaza)
- Chile: [Chilean exporters rise to new standards after fruit fly detection](#) (1/18, Fresh Fruit Portal)
- Chile: [Chilean blueberry season back to normal](#) (1/17, Fresh Plaza)
- Peru: [Camposol increasing blueberry acreage](#) (1/11, Fresh Plaza)
- Australia: [Blueberry export struggling](#) (1/16, Fresh Plaza)

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Archived Small Fruit Updates

(For older Updates [click here.](#))

[SFU01-08-13](#)

[SFU01-03-13 Special Edition](#)

This document is a guide and not intended as a recommendation or endorsement.
Consult with your supplier, field representative, or pest consultant.