

# Small Fruit Update



**Providing Northwest berry growers with the information they need when they need it.**

The Small Fruit Update is sent out weekly during the growing season by [Peerbolt Crop Management](#) and is funded entirely by the Northwest berry growers and industry through their commissions and councils.

November 12, 2013

Week 46

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[Interview with Larry Bodtke, Michigan blueberry grower & new president of the Michigan Hort Society](#) (*Fruit Grower News Video*)

[Bayer CropScience seeks now registrations, markets](#) (11/11, *Fresh Fruit Portal*) Good insights on how one our major pesticide suppliers is looking at international markets and mrl issues.

[The Weather Cafe](#) by Rufus La Lone   [Small Fruit Cold Storage report](#)

A few items of note:

- The USDA Northwest Center for Small Fruits Research won't be having an annual conference this year. The delayed farm bill has severely limited funds available for both competitive grants and administrative services like putting on a conference. [Click here](#) for an update on the Center's present activities.
- We're having a Willamette Valley Berry Fieldman/Grower morning meeting in a couple of weeks. Here are the details:
  - Thursday, November 21, 9 to 11 am at the [Langdon Farms Golf Club](#) restaurant.
  - 2 pesticide credits.
  - We'll be reviewing the season with an emphasis on ...yes... Spotted Wing Drosophila.
  - \$10 donation requested to help cover meeting room rental.
  - Coffee, juice and bagels for all.
  - [Peerbolt Crop Management](#) for more information. 503-289-7287/[info@peerbolt.com](mailto:info@peerbolt.com)
- Also the Third Annual Lynden Ag Show and Washington Small Fruit Conference on December 5 & 6 in Lynden. [Go here for registration](#) and information. Annual meetings for both the Washington Blueberry Commission and the Washington Red Raspberry Commission are on the schedule.

### Disseminating information for: Washington

[Washington Red Raspberry Commission](#)  
[Washington Blueberry Commission](#)  
[Washington Strawberry Commission](#)

### Oregon

[Oregon Raspberry and Blackberry Commission](#)  
[Oregon Blueberry Commission](#)  
[Oregon Strawberry Commission](#)

### British Columbia

[Fraser Valley Strawberry Growers Association](#)  
[Raspberry Industry Development Council](#)  
[B.C. Blueberry Council](#)

### National

[North American Blueberry Council](#)

Tom Peerbolt, SFU Editor

## Grower Resources

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- [Integrated Pest Management Webinars now available online](#) (11/1, MSU Extension)
- [Maximum Residue Levels](#) (Growing Produce video) *This is a nice, basic introduction to what MRL's are.*



*Gypsum application*

## 2013 Northwest production figures

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### Red raspberries (in Millions of pounds)

- **Washington** (Figures from the Washington Red Raspberry Commission)
  - 2013: **68.3** 2012: **62.7** 2011: **72.3** 2010: **59.8** 2009: **64.1**
- **Oregon** (Figures from the Oregon Raspberry and Blackberry Commission)
  - 2013: **5.4** 2012: **5.8** 2011: **5.0** 2010: **3.1** 2009: **4.2**
- **British Columbia** (Figures from the B.C. Raspberry Industry Development Council)
  - 2013: **16.0** 2012: **18.0** 2011: **22.5** 2010: **20.4** 2009: **21.6**

### Northwest Total

- 2013: **89.7** 2012: **86.4** 2011: **99.8** 2010: **83.3** 2009: **89.9**

### Oregon caneberries (in millions of pounds)

**Note:** This report is preliminary. Some adjustments, most likely minor, can be expected in the final report.

**Note:** Oregon is the only state/province with a commission that collects assessments/statistics on blackberry production. No industry generated data exists for blackberries in Washington and B.C. other than plant sale numbers. A link to plant sales is included below to give as complete a picture as possible.

- **Marionberry blackberries**
  - 2013: **26.3** 2012: **24.7** 2011: **25.9** 2010: **18.1**
- **Silvan blackberries**
  - 2013: **7.4** 2012: **6.9** 2011: **6.1** 2010: **5.9**
- **Kotata blackberries**
  - 2013: **5.5** 2012: **4.9** 2011: **3.8** 2010: **3.2**
- **Red raspberries**
  - 2013: **5.4** 2012: **5.8** 2011: **5.0** 2010: **4.1**
- **Black Diamond blackberries**
  - 2013: **4.0** 2012: **2.6** 2011: **2.6** (Included in 'other')
- **Black raspberries**
  - 2013: **2.7** 2012: **2.4** 2011: **2.1** 2010: **1.5**

- **Evergreen blackberries**
  - 2013: **2.6**    2012: **4.0**    2011: **2.5**    2010: **4.4**
- **Boysenberries**
  - 2013: **2.1**    2012: **1.9**    2011: **2.4**    2010: **1.9**
- **Chester blackberries**
  - 2013: **1.1**    2012: **2.5**    2011: **2.0**    2010: **3.1**
- **Other caneberries** (*variety not designated*)
  - 2013: **5.7**    2012: **3.8**    2011: **4.1**    2010: **4.7**

### Total Oregon Caneberries

- 2013: **62.8**    2012: **59.3**    2011: **56.4**    2010: **46.9**

### Oregon strawberries (in Millions of pounds)

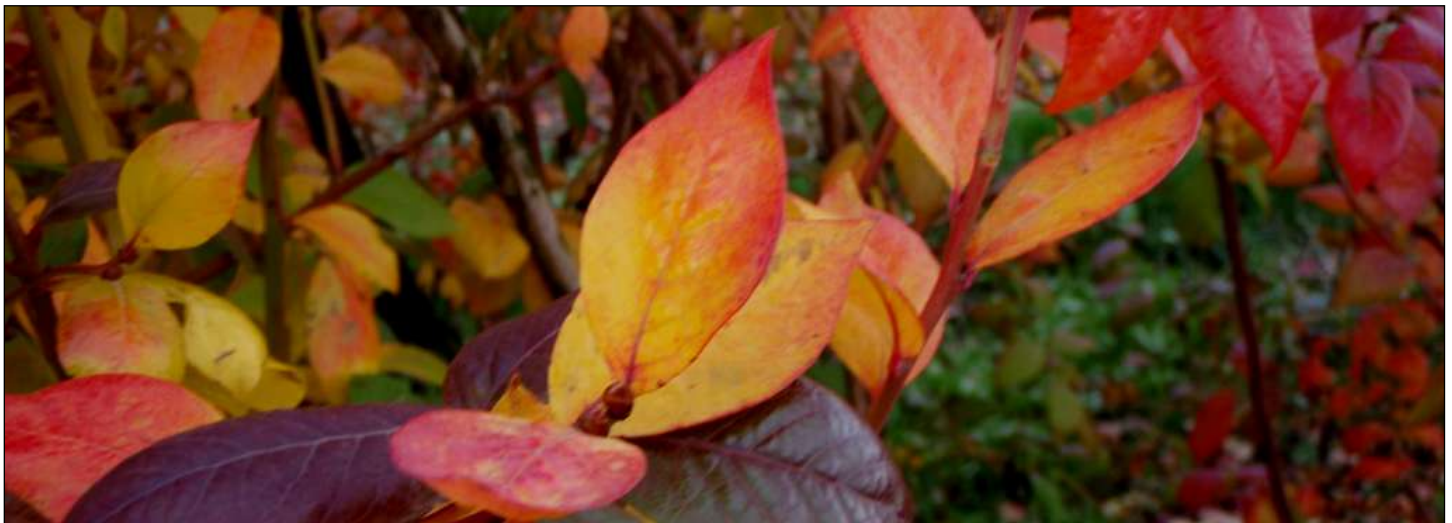
**Note:** This report is preliminary. Some adjustments, most likely minor, can be expected in the final report.

- 2013: **13.9**    2012: **17.7**    2011: **20.3**    2010: **20.7**    2009: **19.2**

### 2013 plant sale totals

Thanks to Dr. Pat Moore, WSU raspberry and strawberry breeder, for compiling these figures. And thanks to the participating nurseries for sharing this information (Lassen Canyon Nursery, Norcal Nursery, North American Plants, Northwest Plant Co., Nourse Farms, & Spooner Farms)

[Click here](#) for the variety total sales for raspberries, blackberries and strawberries.



### Industry news/resources

#### Newsletters/ Berry reports

- [The Source](#) (11/11) Marketing report from *The Produce News*.
- [Market Pulse Week 46](#) (10/30) Weekly market reports from *Fresh Fruit Portal*
- [National Berry Report](#) Daily fresh market berry reports. Hosted by the *California Strawberry Commission*, this report is generated from data from the *USDA Agricultural Marketing Service* and is updated daily.

#### Magazine/website compilations

- **The Packer:** [blueberries](#), [blackberries](#), [raspberries](#), [strawberries](#).  
Recent stories and fresh market pricing for the various berries from *The Packer*.
- **Growing Produce:** [recent berry articles](#).
- **Fresh Fruit Portal:** [blueberries](#), [blackberries](#), [raspberries](#), [strawberries](#).  
Recent stories for the various berries from *Fresh Fruit Portal*.

## Berry research blogs

- [Strawberries and Caneberries](#) by Mark Bolda, UC Davis Berry Extension Agent. **Recent entry: 11/7—J rooting of strawberry plants** *Reports on recent insect and disease research and observations in California.*
- [Team Rubus](#) by Gina Fernandez, North Carolina State Small Fruit Specialist. **Recent entry: 10/30— Processing types of blackberries and raspberries dominate plant sales in 2012-13** *Reports on issues in blackberries and raspberries from the Southeast.*

## Food Safety

- [Listeria showing disinfectant resistance](#) (11/5, Food Quality News)
- [Global food safety testing market: North America dominates industry with 40% share](#) (11/3, Trans World News)

## Pest Management

- (Britain) [Pests modified with lethal genes](#) (Nov, Good Fruit Grower)

## Labor/Immigration

- (California) [Workers at one of nation's largest fruit farms win right to vote on union](#) (11/4, Growing Produce)

## Politics & Ag

- [The farm bill: A Dickens tale](#) (11/6, Politico)
- [D.C. Watch: Farm bill committee searching for compromise](#) (11/11, Ag Professional)

## Business

- [Broccoli's extreme makeover](#) (11/1, New York Times) *Good marketing insights for any specialty crop with a limited budget.*

## Health

- [Baked blueberries may have altered polyphenol content warn researchers](#) (10/31, nutraingredients.com)

## West

- Canada: [British Columbia notches one of its biggest blueberry harvests](#) (11/8, Fresh Fruit Portal)
- California: [Central Valley Project begins 2014 water year with 75% of average](#) (11/7, Western Fruit Press)

## North America

- [Overview of the Michigan blueberry industry](#) (11/1, MSU Extension)

## International

(FFP=Fresh Fruit Portal)

- European Union: ["Price of blueberries collapsed"](#) (11/11, Fresh Plaza)
- [Peru gains importance in blueberry export to U.S.](#) (11/8, Fresh Plaza)
- Chile: [Blueberry exports 41% down on last year](#) (11/8, Fresh Plaza)
- New Zealand: [Blueberry crop looks to be a belter](#) (11/5, Fresh Plaza)

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## Event calendar

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- **November 21 — Willamette Valley berry fieldman/grower meeting** ~ 9:00-11:00am am at [Langdon Farms Golf Club](#), 24377 NE Airport Road, Aurora, OR. [Email Tom Peerbolt](#) for more information.
- **November 22 — OSU Blueberry Nutrition Workshop** ~ 1 - 4:30 pm. *Learn how to interpret tissue and soil test reports, make informed decisions on fertilizer applications, and maintain a good blueberry soil. Basic nutrition elements will be taught. Soil and tissue sampling, and soil pH management will be discussed.* At [NWREC](#), Aurora, OR. Contact Wei Yang [by email](#) for more information.
- **December 10-12 — Great Lakes Expo** ~ Grand Rapids, Michigan. Early registration deadline is November 20th. [Click here](#) for details.
- **December 3-6 — 2013 Southeast Strawberry Expo** ~ Durham, N.C. [Click here](#) for details. A joint conference of the North Carolina Strawberry Assn. & the North American Strawberry Growers Association.
- **December 5 — Washington Red Raspberry Commission Annual meeting** ~ in Lynden, WA. Call 360-354-8767 or [email Henry Bierlink](#) for more information.
- **December 5-6 — Third Annual Lynden Ag Show and Washington Small Fruit Conference** ~ in Lynden, WA. [Go here for more information.](#)
- **December 9-11—2013 Far West Agribusiness Winter Conference** ~ Red Lion Hotel, 2525 N. 20th Ave, Pasco, WA. [Click here](#) for the conference web page.
- **December 10-12 — Great Lakes Expo** ~ Grand Rapids, Michigan. Early registration deadline is November 20th. [Click here](#) for details.
- **December 13 — OSU Blueberry Pruning Workshop** ~ 9 am-12 pm English, 1-4 pm Spanish. At [NWREC](#), Aurora, OR. [Click here](#) for agenda. Contact Wei Yang [by email](#) for more information.
- **December 18 — ORBC Annual Growers Meeting** ~ The 2012-13 FY ORBC Reports will be presented at Wellsprings Medical Center in Woodburn, OR. Meeting starts at 8 am. Call 541-758-4043 or [email](#) Phillip Gutt for more information.
- **January 6, 2014 — Oregon Blueberry Commission** ~ Chemeketa Events at Winema, Building 48, Room 210. 8:00-11:00 am: Research updates; 11:00 am-12:00 pm: Committee Meetings; 12:00 pm Commission Meeting. For more information contact Bryan Ostlund [by email](#) or call 503-364-2944.
- **January 6 & 7 — 73rd Annual Pacific Northwest Insect Management Conference.** 10am to 4:30pm January 6th, and 8:30am to 4:30pm January 7th. At the Hilton Hotel, 921 SW 6th Ave, Portland, OR 97204. [Contact Joe DeFrancesco](#) for more information or [click here](#). Proceedings from the following years can be viewed [here](#).

- **January 8— Oregon Strawberry Commission** ~ 5 pm, at [Langdon Farms Golf Club](#). Promotions Committee meeting will begin at 4 pm (prior to regular commission meeting). Call 541-758-4043 or [email Phillip Gutt](#) for more information.
- **January 14 — Oregon Raspberry and Blackberry Commission** ~ Regular meeting begins at 11 am at [Langdon Farms Golf Club](#). Committee meetings start beforehand: 9:00 Promotions, 9:30 Legislative/Labor/Education, 9:50 Communications and Product Safety, 10:10 Research, 10:30 Budget. Call 541-758-4043 or [email Phillip Gutt](#) for more information.
- **January 16—North Willamette Horticulture Society Berry Day** ~ Clackamas County Event Center, 694 NE 4th Ave, Canby, OR 97013. For the event webpage, registration, and more information, [click here](#).
- **January 22 — Washington Red Raspberry Commission** ~ Board meeting in Lynden, WA. Contact [Henry Bierlink](#) for more information.
- **January 27 — 2014 Blueberry Conference** ~ organized by the Oregon Blueberry Commission and Oregon State University. At the Embassy Suites (near airport), 7900 NE 82nd Ave, Portland, OR, 9am-8pm. For more information contact Bryan Ostlund [by email](#) or call 503-364-2944.
- **January 28 - 30 — Northwest Ag Show** ~ at the Portland Expo Center. 2060 N. Marine Drive, Portland, OR 97217. [Click here](#), for more information.
- **January 29—Oregon Hort Society's Caneberry Seminar** ~ at the Portland Expo Center. 2060 N. Marine Drive, Portland, OR 97217. Details will be coming soon. For information, contact Tom Peerbolt ([tom@peerbolt.com](mailto:tom@peerbolt.com), 503-289-7287).
- **January 29—Oregon Strawberry Commission Workshop "The potential market for fresh strawberries,"** 1-5pm, at the Portland Expo Center, 2060 N. Marine Drive, Portland, OR 97217. Admission is free. All experienced, new, and transition strawberry growers encouraged to attend. [Email Lora Liegel](#) at Peerbolt Crop Management with questions or call the office at 503-289-7287.
- **January 30 - February 1, 2014 —Pacific Agriculture Show and Horticulture Growers Short Course** ~ at the Tradex Exhibition Centre (Abbotsford Airport) in Abbotsford, BC. [Click here](#) for more information.
- **February 26 —9th Annual ORBC Production Workshop for Commercial Raspberry and Blackberry Growers** ~ at the Wellspring Conference Center, 1475 Mt. Hood Ave., Woodburn, OR. Details coming soon. For more information, call the Peerbolt Crop Management office (503)289-7287 or [email Tom Peerbolt](#).

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## Archived Small Fruit Updates

(For older Updates [click here](#).)

[44-SFU10-29-13](#)   [42-SFU10-15-13](#)   [40-SFU10-01-13](#)

This document is a guide and not intended as a recommendation or endorsement.  
Consult with your supplier, field representative, or pest consultant.