

# Small Fruit Update



**Providing Northwest berry growers with the information they need when they need it.**

The Small Fruit Update is sent out weekly during the growing season by [Peerbolt Crop Management](#) and is funded entirely by the Northwest berry growers and industry through their commissions and councils.

October 29, 2013

Week 44

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*A survey done for the US Highbush Blueberry Council.*
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## 2013 plant sale totals

Thanks to Dr. Pat Moore, WSU raspberry and strawberry breeder, for compiling these figures. And thanks to the participating nurseries for sharing this information (Lassen Canyon Nursery, Norcal Nursery, North American Plants, Northwest Plant Co., Nourse Farms, & Spooner Farms)

[Click here](#) for the variety total sales for raspberries, blackberries and strawberries.

## Industry news/resources

### Newsletters/ Berry reports

- [Whatcom Ag Monthly for October](#) (10/15) Articles on the coming Small fruit Conference & Ag Show in Lynden, Customizing manure applications and much more.
- [British Columbia Berry Grower Magazine](#) (Fall, 2013)
- [The Source](#) (10/28) Marketing report from The Produce News.
- [National Berry Report](#) Daily fresh market berry reports. Hosted by the California Strawberry Commission, this report is generated from data from the USDA Agricultural Marketing Service and is updated daily.

### Disseminating information for: Washington

[Washington Red Raspberry Commission](#)  
[Washington Blueberry Commission](#)  
[Washington Strawberry Commission](#)

### Oregon

[Oregon Raspberry and Blackberry Commission](#)  
[Oregon Blueberry Commission](#)  
[Oregon Strawberry Commission](#)

### British Columbia

[Fraser Valley Strawberry Growers Association](#)  
[Raspberry Industry Development Council](#)  
[B.C. Blueberry Council](#)

### National

[North American Blueberry Council](#)

## Magazine/website compilations

- **The Packer:** [blueberries](#), [blackberries](#), [raspberries](#), [strawberries](#).  
*Recent stories and fresh market pricing for the various berries from The Packer.*
- **Growing Produce:** [recent berry articles](#).
- **Fresh Fruit Portal:** [blueberries](#), [blackberries](#), [raspberries](#), [strawberries](#).  
*Recent stories for the various berries from Fresh Fruit Portal..*

## Berry research blogs

- [Strawberries and Caneberries](#) by Mark Bolda, UC Davis Berry Extension Agent. **Recent entry: 10/22— Review of chill for the UC day neutral strawberry varieties Albion, San Andreas and Monterey**  
*Reports on recent insect and disease research and observations in California.*
- [Team Rubus](#) by Gina Fernandez, North Carolina State Small Fruit Specialist. **Recent entry: 10/28— Repost of National Weather Service Tools** *Reports on issues in blackberries and raspberries from the Southeast.*

## Food Safety

*Fallout from the Listeria on cantaloupe outbreak:*

- [Jensens plead guilty in criminal cantaloupe case](#) (10/22, The Packer)
- [Jensens could get probations; sue Primus for negligence](#) (10/24, The Packer)

## Labor/Immigration

- [October issue of Rural Migration News](#)

## Politics & Ag

- [GOP comfortable ignoring Obama pleas for vote of immigration bill](#) (10/25, The Hill)
- [Could immigration reform still happen?](#) (10/18, Atlantic Wire)
- [Negotiations on a farm bill begin next week](#) (10/23, Washington Post)
- [United Fresh weighs in on legislative priorities for farm bill and labor](#) (10/22, Growing Produce)

## Business

- [North American produce consignment model evolving](#) (10/28, Fresh Fruit Portal)

## Health

- [The five healthiest frozen fruits and vegetables](#) (10/28, Oye! Food)

## West

- [U.S. study examines link between strawberry production and poor water quality](#) (10/23, Fresh Plaza)

## North America

- [Packed agenda on tap for strawberry expo](#) (10/17, Growing Produce)
- [Canadian frost could boost Maine blueberry demand](#) (10/23, Fresh Plaza)
- [Florida blueberry growers start consumer-focused website](#) (10/25, The Packer)

## International

*(FFP=Fresh Fruit Portal)*

- U.S.: [St. Louis approved for cold-treated fruits and veggies](#) (10/25, FFP)
- [Southern hemisphere blueberries begin another season](#) (10/21, FFP)
- Australia: [Australia identifies key pests to protect berry industry](#) (10/21, FFP)
- Argentina: [Storms show impact on blueberry exports](#) (10/21, FFP)
- Chile: [Slow start to Chilean blueberry season](#) (10/25, Fresh Plaza)

*From the Packer, a series of eleven stories on Chilean blueberries all posted on 10/28:*

- [Click here](#) for all the Packer blueberry stories. Below are the major ones:
- [Importers wait to gauge effects of freezes](#)
- [Volumes likely limited until January](#)
- [Varietal mix stable in Chile](#)
- [Future of industry looks bright](#)
- [Chilean blueberry demand expected to be strong](#)

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## **Willamette Valley Berry Fieldman/Grower Morning Meeting**

- **Thursday, November 21**, 9 to 11 am at the [Langdon Farms Golf Club](#) restaurant. Coffee, juice and bagels for all.
- We'll be reviewing the season with an emphasis on what we've learned after four seasons of coping with Spotted Wing Drosophila.
- We have applied for a pesticide credit.
- Call or email Peerbolt Crop Management for more information. 503-289-7287/[info@peerbolt.com](mailto:info@peerbolt.com)

## **Register Now**

**December 5-6 — Third Annual Lynden Ag Show and Washington Small Fruit Conference** ~ in Lynden, WA. [Go here for registration](#) and more information.

## **Event Calendar**

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- **October 29 — Oregon Strawberry Commission** ~ 6 pm, at [Langdon Farms Golf Club](#). Call 541-758-4043 or [email](#) Phillip Gutt for more information.
- **October 31 — Oregon Raspberry and Blackberry Commission** ~ 11 am at [Langdon Farms Golf Club](#). Committee meetings start at 9:30 am. Call 541-758-4043 or [email](#) Phillip Gutt for more information.
- **November 4 — National Processed Raspberry Council meeting** ~ SeaTac Marriott Hotel, Seattle. Email [Tom Krugman](#) or call him at 360-354-0948 for more information.
- **November 5 — Oregon Blueberry Commission** ~ 12 pm, at Chemeketa Events at Winema, Building 48, Room 210. For more information contact Bryan Ostlund [by email](#) or call 503-364-2944.
- **November 21 — Willamette Valley Berry Fieldman/Grower Morning Meeting** ~ [Langdon Farms Golf Club](#) restaurant. 9:00-11:00 AM. SWD review & recommendations. Call or email Peerbolt Crop Management for more information. 503-289-7287/[info@peerbolt.com](mailto:info@peerbolt.com). Pesticide credit applied for. Coffee, juice & bagels for all.
- **New Posting: December 3-6 — 2013 Southeast Strawberry Expo** ~ Durham, N.C. [Click here](#) for details. A joint conference of the North Carolina Strawberry Assn. & the North American Strawberry Growers Association.
- **December 5 — Washington Red Raspberry Commission Annual meeting** ~ in Lynden, WA during the Small Fruit Conference. Call 360-354-8767 or [email Henry Bierlink](#) for more information.
- **December 5-6 — Third Annual Lynden Ag Show and Washington Small Fruit Conference** ~ in Lynden, WA. [Go here for more information](#).
- **December 9-11 — 2013 Far West Agribusiness Winter Conference** ~ Red Lion Hotel, 2525 N. 20th Ave, Pasco, WA. [Click here](#) for the conference web page.
- **December 10-12 — Great Lakes Expo** ~ Grand Rapids, Michigan. [Click here](#) for details.
- **December 13 — OSU Blueberry Pruning Workshop** ~ At [NWREC](#), in Aurora, OR. Contact Wei Yang [by email](#) for more information.
- **December 18 — ORBC Annual Growers Meeting** ~ The 2012-13 FY ORBC Reports will be presented at Wellsprings Medical Center in Woodburn, OR. Times and more information coming soon.
- **January 6, 2014 — Oregon Blueberry Commission** ~ Chemeketa Events at Winema, Building 48, Room 210. 8:00-10:30 am: Research updates; 10:30 am-12:00 pm: Committee Meetings; 12:00 pm Commission Meeting. For more information contact Bryan Ostlund [by email](#) or call 503-364-2944.
- **January 16 — North Willamette Horticulture Society Berry Day** ~ Clackamas County Event Center, 694 NE 4th Ave, Canby, OR 97013. For the event webpage, registration, and more information, [click here](#).
- **January 27 — 2014 Blueberry Conference** ~ organized by the Oregon Blueberry Commission and Oregon State University. At the Embassy Suites (near airport), 7900 NE 82nd Ave, Portland, OR, 9am-8pm. For more information contact Bryan Ostlund [by email](#) or call 503-364-2944.
- **January 28 - 30 — Northwest Ag Show** ~ at the Portland Expo Center. 2060 N. Marine Drive, Portland, OR 97217. [Click here](#), for more information.

- **January 29 — Oregon Hort Society's Caneberry Seminar** ~ at the Portland Expo Center. 2060 N. Marine Drive, Portland, OR 97217. Details will be coming soon. For information, contact Tom Peerbolt ([tom@peerbolt.com](mailto:tom@peerbolt.com), 503-289-7287).
- **January 29 — Oregon Strawberry Commission Workshop "The potential market for fresh strawberries,"** 1-5pm, at the Portland Expo Center, 2060 N. Marine Drive, Portland, OR 97217. Admission is free. All experienced, new, and transition strawberry growers encouraged to attend. [Email Lora Liegel](#) at Peerbolt Crop Management with questions or call the office at 503-289-7287.
- **January 30 - February 1, 2014 — Pacific Agriculture Show and Horticulture Growers Short Course** ~ at the Tradex Exhibition Centre (Abbotsford Airport) in Abbotsford, BC. [Click here](#) for more information.
- **February 26 — 9th Annual ORBC Production Workshop for Commercial Raspberry and Blackberry Growers** ~ at the Wellspring Conference Center, 1475 Mt. Hood Ave., Woodburn, OR. Details coming soon. For more information, call the Peerbolt Crop Management office (503)289-7287 or [email Tom Peerbolt](#).

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## Archived Small Fruit Updates

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(For older Updates [click here](#).)

[42-SFU10-15-13](#)   [40-SFU10-01-13](#)   [38-SFU09-17-13](#)

This document is a guide and not intended as a recommendation or endorsement.

Consult with your supplier, field representative, or pest consultant.