

Small Fruit Update



Providing Northwest berry growers with the information they need when they need it.

The Small Fruit Update is sent out weekly during the growing season by [Peerbolt Crop Management](#) and is funded entirely by the Northwest berry growers and industry through their commissions and councils.

October 15, 2013

Week 42

Table of Contents

- [Grower resources](#)
- [Industry news/resources](#)
- [Event calendar](#)
- [Crop work](#)

[Cornell develops sensors to detect water level of plants](#) (10/15, Growing Produce)

[USDA approves blueberry assessment increase](#) (10/7, Capital Press)

[The Weather Cafe](#) by Rufus La Lone

[Small Fruit Cold Storage report](#)

Furloughed!

Below--A few of our 'non-essential' government employees at the USDA's Northwest Center for Small Fruits Research.

It'd be nice to let them get back to work...



Dave Bryla



Bob Martin



Chad Finn

Willamette Valley Berry Fieldman/Grower Morning Meeting

- **Thursday, November 21**, 9 to 10:30 am at the [Langdon Farms Golf Club](#) restaurant. Coffee, juice and bagels for all.
- We'll be reviewing the season with an emphasis on what we've learned after four seasons of coping with Spotted Wing Drosophila.

Disseminating information for: Washington

[Washington Red Raspberry Commission](#)
[Washington Blueberry Commission](#)
[Washington Strawberry Commission](#)

Oregon

[Oregon Raspberry and Blackberry Commission](#)
[Oregon Blueberry Commission](#)
[Oregon Strawberry Commission](#)

British Columbia

[Fraser Valley Strawberry Growers Association](#)
[Raspberry Industry Development Council](#)
[B.C. Blueberry Council](#)

National

[North American Blueberry Council](#)

- We have applied for a pesticide credit.
- Call or email Peerbolt Crop Management for more information. 503-289-7287/info@peerbolt.com

Register Now

December 5-6 — Third Annual Lynden Ag Show and Washington Small Fruit Conference ~ in Lynden, WA. [Go here for registration](#) and more information.

Grower Resources

- [How to avoid a common blueberry planting error](#) (First posted 10/16/12, MSU Extension) *Excellent article! Take care of those roots—break up the root ball—don't hurry!*

Industry news/resources

Newsletters/ Berry reports

- [British Columbia Berry Grower Magazine](#) (Fall, 2013)
- [The Source](#) (10/14) *Marketing report from The Produce News.*
- [National Berry Report](#) *Daily fresh market berry reports. Hosted by the California Strawberry Commission, this report is generated from data from the USDA Agricultural Marketing Service and is updated daily.*

Magazine compilations

- The Packer: [blueberries](#), [blackberries](#), [raspberries](#), [strawberries](#).
Recent stories and fresh market pricing for the various berries from The Packer.
- Growing Produce: [recent berry articles](#).

Berry research blogs

- [Strawberries and Caneberries](#) by Mark Bolda, UC Davis Berry Extension Agent. **Recent entry: 10/9—Year one of a test of biological fungicides in strawberries** *Reports on recent insect and disease research and observations in California.*
- [Strawberries and Vegetables](#) by Surendra Dara, UC Davis. Recent entry: **9/30—Etmopathogenic fungus, Beauveria bassiana, promotes strawberry plant growth and health.**
- [Team Rubus](#) by Gina Fernandez, North Carolina State Small Fruit Specialist. **Recent entry: 9/30—Another new blackberry: Prime Arc Freedom, thornless primocane fruiting blackberry** *Reports on issues in blackberries and raspberries from the Southeast.*

Pesticide Issues

- [Beyond the Birds and the Bees](#), Xerces Society publication released in September. This 32 page PDF documents the history of, and the case against the use of, neonicotinoid insecticides.

Food Safety

- [Jensens face federal criminal charges in cantaloupe case](#) (9/26, The Packer)
- (Jensen) [Prosecutions scare food industry](#) (10/9, Politico)

Regulatory Agencies

- [Government health and safety efforts slowed or halted](#) (10/11, Claims Journal)
- [Importers deal with new regs from Food Safety Modernization Act](#) (Oct., CPGmatters)

Trade

- [Leaders seek to finish Pacific trade deal this year](#) (10/8, Politico)

Politics & Ag

- [Farm bill talks rev up](#) (10/7, Politico)
- [House immigration bill – minus the surge](#) (10/2, Politico)
- [U.S. farm law expires again with lawmakers split on new bill](#) (10/1, Reuters)

Business

- [Guess who holds the power in the food industry—and it's not the processors](#) (10/11, Foodprocessing.com.au)
- [Insurers: Product recalls a 'Death Sentence' to food manufacturers, coverage demand still lags](#) (10/7, Insurance Journal)
- [U.S. consumer confidence in food safety declines, demand for unprocessed foods increases](#) (10/7, Marketwatch.com)

Health

- [Frozen food IS better than fresh](#) (10/9, Mail Online)

West

- California: [Looming 2014 water crisis strikes fear in farmers](#) (10/8, Western Farm Press)
- California: [The perfect farm will have no dirt](#) (10/1, Western Farm Press) *Finding ways to cope with the loss of Methyl Bromide.*

North America

- (Prince Edward Island) [Blueberry plant gets \\$18.5M. to double workforce](#) (10/9, Fresh Plaza)

International

(FFP=Fresh Fruit Portal)

- Serbia: [Serbia expects increase in raspberry production](#) (10/10, Fresh Plaza)
- China: [Changes afoot for Chinese fruit purchases](#) (10/11, FFP)
- Mexico: [Driscoll's plans blackberry variety transition in Mexico](#) (10/10, FFP)
- Argentina: [Hail hits Argentine blueberry region](#) (10/14, FFP)
- Argentina: [Cold chamber will allow export of fresh blueberries](#) (10/10, Fresh Plaza)
- Chile: [Importers wait for updates from Chile on freeze](#) (10/15, The Packer)
- Chile: [Chilean Fruit Exporters Association seeks 'national disaster' declaration over frosts](#) (10/4, FFP)
- Chile: [Chilean blueberry exporter opens Chinese office](#) (10/3, FFP)
- [Uruguay to cut blueberry export estimate](#) (10/3, FFP)

[Click here](#) to go back to the top of this newsletter.

Event Calendar

- **October 21 — Washington Blueberry Commission Quarterly Meeting.** Details coming soon. For more information contact Jonathon Peterson [by email](#) or call 509-266-4300.
- **October 23 — Washington Red Raspberry Commission** ~ 1pm at the WRRC office: 1796 Front Street, Lynden, WA. Call 360-354-8767 or [email Henry Bierlink](#) for more information.
- **October 29 — Oregon Strawberry Commission** ~ 6 pm, at [Langdon Farms Golf Club](#). Call 541-758-4043 or [email](#) Phillip Gutt for more information.
- **October 31 — Oregon Raspberry and Blackberry Commission** ~ 11 am at [Langdon Farms Golf Club](#). Committee meetings start at 9:30 am. Call 541-758-4043 or [email](#) Phillip Gutt for more information.
- **November 4 — National Processed Raspberry Council meeting** ~ SeaTac Marriott Hotel, Seattle. Email [Tom Krugman](#) or call him at 360-354-0948 for more information.
- **November 5 — Oregon Blueberry Commission** ~ 12 pm, at Chemeketa Events at Winema, Building 48, Room 210. For more information contact Bryan Ostlund [by email](#) or call 503-364-2944.
- **New Posting: November 21 — Willamette Valley Berry Fieldman/Grower Morning Meeting** ~ [Langdon Farms Golf Club](#) restaurant. 9:00-11:00 AM. SWD review & recommendations. Call or email Peerbolt Crop Management for more information. 503-289-7287/info@peerbolt.com. Pesticide credit applied for. Coffee, juice & bagels for all.
- **December 4 — Washington Red Raspberry Commission meeting** ~ in Lynden, WA. Call 360-354-8767 or [email Henry Bierlink](#) for more information.
- **December 5-6 — Third Annual Lynden Ag Show and Washington Small Fruit Conference** ~ in Lynden, WA. [Go here for more information](#).
- **December 9-11 — 2013 Far West Agribusiness Winter Conference** ~ Red Lion Hotel, 2525 N. 20th Ave, Pasco, WA. [Click here](#) for the conference web page.
- **December 10-12 — Great Lakes Expo** ~ Grand Rapids, Michigan. [Click here](#) for details.
- **December 13 — OSU Blueberry Pruning Workshop** ~ At [NWREC](#), in Aurora, OR. Contact Wei Yang [by email](#) for more information.
- **December 18 — ORBC Annual Growers Meeting** ~ The 2012-13 FY ORBC Reports will be presented at Wellsprings Medical Center in Woodburn, OR. Times and more information coming soon.

- **January 6, 2014 — Oregon Blueberry Commission** ~ Chemeketa Events at Winema, Building 48, Room 210. 8:00-10:30 am: Research updates; 10:30 am-12:00 pm: Committee Meetings; 12:00 pm Commission Meeting. For more information contact Bryan Ostlund [by email](#) or call 503-364-2944.
- **January 16 — North Willamette Horticulture Society Berry Day** ~ Clackamas County Event Center, 694 NE 4th Ave, Canby, OR 97013. For the event webpage, registration, and more information, [click here](#).
- **January 27 — 2014 Blueberry Conference** ~ organized by the Oregon Blueberry Commission and Oregon State University. At the Doubletree Hotel, 1000 NE Multnomah St, Portland, OR, 9am-8pm. For more information contact Bryan Ostlund [by email](#) or call 503-364-2944.
- **January 28 - 30 — Northwest Ag Show** ~ at the Portland Expo Center. 2060 N. Marine Drive, Portland, OR 97217. [Click here](#), for more information.
- **January 29 — Oregon Hort Society's Caneberry Seminar** ~ at the Portland Expo Center. 2060 N. Marine Drive, Portland, OR 97217. Details will be coming soon. For information, contact Tom Peerbolt (tom@peerbolt.com, 503-289-7287).
- **January 29 — Oregon Strawberry Commission Workshop "The potential market for fresh strawberries,"** 1-5pm, at the Portland Expo Center, 2060 N. Marine Drive, Portland, OR 97217. Admission is free. All experienced, new, and transition strawberry growers encouraged to attend. [Email Lora Liegel](#) at Peerbolt Crop Management with questions or call the office at 503-289-7287.
- **January 30 - February 1, 2014 — Pacific Agriculture Show and Horticulture Growers Short Course** ~ at the Tradex Exhibition Centre (Abbotsford Airport) in Abbotsford, BC. [Click here](#) for more information.
- **February 26 — 9th Annual ORBC Production Workshop for Commercial Raspberry and Blackberry Growers** ~ at the Wellspring Conference Center, 1475 Mt. Hood Ave., Woodburn, OR. Details coming soon. For more information, call the Peerbolt Crop Management office (503)289-7287 or [email Tom Peerbolt](#).

Crop work/pest management activities

All crops

- Weed management.
- Apply lime, dolomite, gypsum and/or fall fertilizer.
- Scout for [vole damage](#).

Blueberries post harvest

- Can apply copper or Bordeaux for [bacterial canker](#).
- Prune out canker-killed branches and remove them from the field.
- Scout for weevils and weevil notching.

Caneberries post harvest

- Can cut out old floricanes now and tie up primocanes.
- Scout and mark problem weed areas that could be treated in the winter.
- Can apply Ridomil for [root rot](#) control.
- Can apply copper or Bordeaux after tying up canes.
- Can drench for [borer](#) control.

Strawberries post harvest

- Can apply fertilizer.
- Scout weak areas for [root weevil larvae](#), [Strawberry Crown Moth](#), root disease or soil problems.
- Can apply drench for [weevil larvae](#) management.

[Click here](#) to go back to the top of this newsletter.

Archived Small Fruit Updates

(For older Updates [click here](#).)

[40-SFU10-01-13](#) [38-SFU09-17-13](#) [36-SFU09-04-13](#)

This document is a guide and not intended as a recommendation or endorsement.

Consult with your supplier, field representative, or pest consultant.