

Small Fruit Update



Providing Northwest berry growers with the information they need when they need it.

The Small Fruit Update is sent out weekly during the growing season by [Peerbolt Crop Management](#) and is funded entirely by the Northwest berry growers and industry through their commissions and councils.

November 8, 2012

Table of Contents

- [Research/Grant Information](#)
- [Crop Statistics](#)
- [Crop Material Update](#)
- [Industry News](#)
- [Event Calendar](#)

- [Merger will bring more berries to Naturipe](#) (10/26, *The Packer*) Hortifrut and Vital Berry have merged.
- [Berry market will keep booming but there are challenges to maintaining profitability](#) (11/2, *Growing Produce*)
- [Climate change: Calculating the impacts on Chilean blueberries](#) (10/26, *Fresh Fruit Portal*)

[The Weather Cafe](#) by Rufus La Lone [Small Fruit Cold Storage Report](#)

Research/Grant Information

Production research granting sources: Requests for Proposal deadlines If your organization/commission has RFP information that needs distribution please let me know. (tom@peerbolt.com)

- **November 12** — [Washington State Commission on Pesticide Registration](#). *Click here* for the website that has a lot of background information.
- **November 14** — [Washington Red Raspberry Commission Request for Proposals](#). The RFP link also has the 2013 research priority list.
- **December 1** — [Oregon Blueberry Commission](#) This link also has the 2013 research priority list.
- **December 10** — [Washington Blueberry Commission](#) This link also has the 2013 research priority list.
- **January 7** — [Oregon Raspberry and Blackberry Commission](#) This link also has the 2013 research priority list.
- **January 7** — [Oregon Strawberry Commission](#) This link also has the 2013 research priority list.

Disseminating information for:

Washington

[Washington Red Raspberry Commission](#)
[Washington Blueberry Commission](#)
[Washington Strawberry Commission](#)

Oregon

[Oregon Raspberry and Blackberry Commission](#)
[Oregon Blueberry Commission](#)
[Oregon Strawberry Commission](#)

British Columbia

[Fraser Valley Strawberry Growers Association](#)
[Raspberry Industry Development Council](#)
[B.C. Blueberry Council](#)

National

[North American Blueberry Council](#)

Crop Statistics

Oregon Caneberries

Source: Oregon Raspberry & Blackberry Commission report 10/23.

A final version of this report will be available in mid-December. The numbers reported here are preliminary, there will be some revisions

	2012	2011	2010
Blackberries			
Marionberry	24,630,000	25,885,000	18,082,000
Silvan	6,864,000	6,063,000	5,925,000
Kotata	4,859,000	3,808,000	3,194,000
Evergreen	3,948,000	2,531,000	4,376,000
Chester	1,917,000	2,001,000	3,116,000
Black Diamond	2,637,000	2,577,000	(included in 'uncategorized')
Raspberries			
Red raspberry	5,730,000	4,991,000	4,079,000
Black raspberry	2,057,000	2,072,000	1,531,000
Others			
Boysenberry	1,883,000	2,427,000	1,862,000
Uncategorized	3,628,000	4,085,000	4,721,000
Oregon Totals	58,154,000	56,441,000	46,886,000

Oregon Strawberries

Source: Oregon Strawberry Commission report 10/26.

A final version of this report will be available at a later date. The numbers reported here are preliminary, there could be some revisions

	2012	2011	2010
Strawberries	17,670,000	20,250,000	20,699,000

Washington Red Raspberries

Source: Washington Red Raspberry Commission report

	2012	2011	2010
Whatcom County	57,690,000	66,368,000	54,288,000
Central Puget Sound	294,000	346,000	534,000
Southwest WA	3,109,000	3,369,000	2,915,000
Skagit, Snohomish cntys	1,464,000	2,196,000	2,013,000
WA State Totals	62,557,000	72,279,000	59,750,000

Crop Protection Materials Information

- **Oregon blueberries, nematicide-insecticide:** Mocap (ethoprop) has been granted a Special Local Needs (SLN) label for non-bearing blueberries in Oregon. [Click here](#) for the label.
- [New Broad-spectrum soil fumigant now available](#) (11/6, Growing Produce)
- [Pesticide makers ask court to overturn restrictions](#) (11/1, Capital Press)
- [Growers to debate professor's Roundup Claims](#) (11/2, Capital Press)

Spotted Wing Drosophila in the News

- (Europe) [Drosophila suzukii, a new invasive pest for small fruits and berries](#) (10/25, Fresh Plaza)
- (Michigan) [End of season spotted wing drosophila management in raspberries](#) (10/29, Michigan State Extension)
- (Central Washington) [Spotted wing drosophila logs in stronger year in Washington](#) (11/2, Capital Press)

[Click here](#) to go back to the top of this newsletter.

Industry News/Resources

Newsletters/ Berry Reports

- [Michigan State Extension Fruit Production News](#) (11/6)
- [The Source](#) (11/7) *Market reports from The Produce News*
- [National Berry Report](#) *A daily-updated fresh market statistics report on all berry types hosted and maintained by the California Strawberry Commission*
- [Imperial Frozen Foods Market Update for November 7](#) *Newsletter from Peter Skolnick.*

Magazine compilations

- The Packer's Market scope: [blueberries](#) [blackberries](#) [raspberries](#) [strawberries](#)
Recent stories and fresh market pricing for the various berries from The Packer.
- Growing Produce: [recent berry articles](#)

Berry Research Blogs

- [Strawberries and Caneberries blog](#) by Mark Bolda, UC Davis Berry Extension Agent. **Recent entry: 10/20—Upcoming California Small Scale Farm Conference** *Reports on recent insect and disease research and observations in California.*
- [Team Rubus](#) by Gina Fernandez, North Carolina State Small Fruit Specialist. **Recent entry: 11/5—Fall Colors** *Reports on issues in blackberries and raspberries from the Southeast.*
- [NC Small Fruit and Specialty Crop IPM](#) by Hannah Burrack, NCSU extension entomologist. **Recent entry: 10/22—Kudzu bugs on caneberries?**

Immigration/ Agricultural Labor

- [Ag groups see labor reform window](#) (11/1, Capital Press)

Technology

- [Robots may eventually prune vines, trees](#) (11/2, The Grower)
- [Deere release eases soil moisture monitoring](#) (11/1, PrecisionAg)
- [GPS satellite upgrades good news for ag](#) (10/4, PrecisionAg)
- [Robotic systems to case-pack produce clamshells](#) (11/7, Fresh Plaza)

Marketing

- [California Giant aims at youth market with berry canes](#) (11/5, FreshPlaza)
- [Driscoll's, Alpine Fresh expand HarvestMark use](#) (11/7, The Packer)

Food Safety

- [Food Safety Modernization Act \(FSMA\) reaches beyond the U.S. borders](#) (10/25, MSU Extension)
- [Food Safety inspectors struggle to keep up](#) (10/25, Emergency Management)
- [Traceability challenges at packing level worth conquering](#) (10/30, The Packer)
- [U.S. food safety systems are 'broken', says report](#) (11/1, Food Quality News)
- [Global food safety testing market sees 'remarkable' growth](#) (11/5, Quality Assurance & Food Safety)
- [New study: Local Food = Less safety](#) (10/31, Growing Produce)

Research/Breeding

- [Scientists find natural aphid resistance in black raspberries](#) (10/31, The Grower)
- [Agricultural research spending on the rise, says report](#) (10/26, FoodBev.com)
- [Euroberry to present its new blueberry brand & launches two new raspberry varieties](#) (11/7, Fresh Plaza)

Farm/Food Politics

- [GM food labeling in California goes down in defeat](#) (11/7, Food Safety News)
- [As congress prepares to return to Washington, farm bill stalemate returns](#) (11/4, BuzzFeed Politics)

West

- [California blackberry grower takes soilless route](#) (11/5, Western Farm Press)

North America

- [Florida blueberry growers seek to build buzz](#) (11/5, Growing Produce)
- [Low tunnels extend Mid-Atlantic strawberry season](#) (10/25, The Grower)

International

- [What's in the food we import from China?](#) (10/28, Care2.com)
- [Chilean blueberries business updates](#) (10/12, The Packer)

- [Giumarra plans for higher Chilean blueberry volumes to U.S.](#) (11/8, Fresh Fruit Portal)

[Click here](#) to go back to the top of this newsletter.

Event Calendar

For more comprehensive event calendar, [click here](#).

- **November 13—Oregon Blueberry Commission** ~ Noon at [Chemeteka Community College](#), Chemeketa Events at Winema, building 48, rooms 202 A and B. For more details call (503) 364-2944 or email [Lisa Ostlund](#).
- **November 29-30—Northwest Center for Small Fruits Research Annual Conference** ~ Kennewick, WA, [Click here](#) for the conference web page.
- **New posting: December 4-6—Great Lakes Expo** ~ Grand Rapids, Michigan. [Click here](#) for details.
- **December 6—Washington Red Raspberry Commission** ~ in Lynden. For more details, call (360) 354-8767 or [email](#) Henry Bierlink.
- **December 6-7—Washington Small Fruit Conference** ~ in Lynden. [Click here](#) for information.
- **December 10-12—2012 Far West Agribusiness Winter Conference** ~ Pasco, WA, [Click here](#) for the conference web page.
- **December 13—Oregon Raspberry and Blackberry Commission Annual meeting** ~ 8:30-1:30, Wellspring Medical Center, Woodburn, OR. Call 541-758-4043 or [email Philip Gutt](#) for more information.
- **December 18—Blueberry IPM Systems and Best Management Practices** ~ 8:30-noon, Wellspring Medical Center, Woodburn, OR. [Click here](#) for the agenda/registration information.

2013

- **January 7 and 8—Annual Pacific Northwest Insect Management Conference** ~ Hilton Hotel, Downtown Portland. [Click here](#) for the details.
- **January 7 —Oregon Blueberry Commission meeting and research updates** ~ 8-3, Room 202 A and B, 4001 Winema Place, Chemeteka Community College, Salem, OR. Call (503) 364-2944 for more information or [email](#) Bryan Ostlund.
 - **8-10:30 am - Research Project Updates**
Note: These are committee/commission research updates not the final reports. Final research reports will be given at the annual Oregon Blueberry Commission's Conference on 1/29 (see calendar item below). While these are open to the public and all are welcome, due to time constraints the Q and A time will be limited.
 - **10:30-noon- OBC Committee meetings.**
 - **Noon -3 Regular commission meeting.**
- **January 17—North Willamette Hort Society Berry Day** ~ Clackamas County Fairgrounds, Canby, OR. Details TBA.
- **January 24 – 26—Pacific Agriculture Show and Horticulture Growers' Short Course** ~ Tradex Exhibition Center (Abbotsford Airport), Abbotsford, BC. More Information coming soon.
- **January 28-30—NARBA/NASGA Joint Annual Conference** ~ A day-long tour on Monday, January 28, followed by two days of educational sessions and networking. The host hotel is the Double Tree Hilton, Portland (room rate \$79/night). [Click here](#) for more information.
- **January 29—Oregon Blueberry Commission's 2013 Blueberry Conference** ~ Double Tree Hilton, Portland. [Click here](#) for the details.
- **January 29-31—Annual Northwest Agricultural Show** ~ Portland Expo Center, Portland. [Click here](#) for details.
- **January 31—Oregon Hort Society's Caneberry Seminar** ~ Portland Expo Center, Portland. Details will be coming soon. For information, contact Tom Peerbolt (tom@peerbolt.com, 503-289-7287)
- **February 27 —8th Annual ORBC Production Workshop for Commercial Raspberry and Blackberry Growers** ~ 8:30am - 3:30pm at the Wellspring Conference Center, 1475 Mt. Hood Ave., Woodburn, OR. For more information, call the Peerbolt Crop Management office (503)289-7287 or [email Tom Peerbolt](#).

- **March 12 —Oregon Blueberry Commission** ~ Noon (budget preparation) at [Chemeteka Community College](#), Chemeketa Events at Winema, building 48, rooms 202 A and B. For more details call (503) 364-2944 or email [Lisa Ostlund](#).
- **April 23 —Oregon Blueberry Commission** ~ Noon (budget hearing) at [Chemeteka Community College](#), Chemeketa Events at Winema, building 48, rooms 202 A and B. For more details call (503) 364-2944 or email [Lisa Ostlund](#).

[Click here](#) to go back to the top of this newsletter.

Archived Small Fruit Updates

(For older Updates [click here](#).)

[10-25-12](#) [10-03-12](#) [09-20-12](#)

This document is a guide and not intended as a recommendation or endorsement.
Consult with your supplier, field representative, or pest consultant.