

Small Fruit Update



News and opinions from [Peerbolt Crop Management](#) and [BerriesNW](#) sent out weekly during the growing season, and sporadically when we have something to share in the off season.

January 4, 2011

Table of Contents

[Industry News/ Resources](#)
[Meetings Information](#)

Links

[Video of the Week 1](#) Insect field trap design combines pheromone lure with electric zapper. It'll allow instant recording of hits.
[Video of the Week 2](#) Cyborg Insects. This one's a little unsettling.
[Featured Research Link](#): USDA's Northwest Center for Small Fruits Research. View the center's research abstracts since 2000.
[The Weather Cafe](#) by Rufus La Lone
[Small Fruit Cold Storage Report](#)

New caneberry workshop scheduled during the Northwest Ag Show

Wednesday, January 26, the Portland Expo building, Room D 202-203.

We're taking advantage of the many exhibitors at the show by having some address caneberry needs directly. Free with show ticket.

3 pesticide credits applied for. The agenda:

- 8-8:50 AM **Harvester Developments** for the 2011 season
- 8:50-9:40 AM **SWD Management**: Sprayer Technology for Larger Acreages
- 9:40-10 AM Break
- 10-10:50 AM **SWD Management**: Sprayer Technology for Smaller Acreages
- 10:50-11:40 AM **Pesticides in Caneberry Production**: Supplier Updates

Disseminating information for:

Washington

[Washington Red Raspberry Commission](#)
[Washington Blueberry Commission](#)
[Washington Strawberry Commission](#)

Oregon

[Oregon Raspberry and Blackberry Commission](#)
[Oregon Blueberry Commission](#)
[Oregon Strawberry Commission](#)

British Columbia

[Fraser Valley Strawberry Growers Association](#)
[Raspberry Industry Development Council](#)
[B.C. Blueberry Council](#)

Industry News/Resources

Newsletters

- ['The Source'](#) (12/29) Market updates from *The Produce News*
- ['The Bluespaper'](#) (December, 2010) Monthly from the US Highbush Blueberry Council

Oregon State University

- [North Willamette Research and Extension Center's newly released Strategic Plan](#) (70 page pdf file) Recruitment for the new Administrator is also completed with [Michael Bondi](#) selected as the new interim Staff Chair and Superintendent. Thanks to Clark Seavert for his term as NWREC administrator through a very difficult period.

[Click here](#) to go back to the top of this newsletter.

Webinars

- **February 24** — “Fruit and Vegetable Market News Portal Training How to Get the Most out of USDA’s Market News Reports and Information”, USDA and Red Book University webinar. [Click here](#) for full information.

West

- [OSU helps decode strawberry genome in bid to improve fruit](#) (12/28, Fruit Grower News)
- (CA) [Pesticide applicator loses \\$1 million lawsuit](#) (12/30, Growing Produce) This deals with pesticide drift over an organic grower’s field.
- (CA) [California pesticide use declines for fourth consecutive year](#) (12/30, Growing Produce)

National

- [Early Florida freeze damage estimates near \\$300 million](#) (1/3, The Packer)
- [Weather, the grinch that stole the strawberry crops](#) (12/29, The Packer)

International

- [Chile a developing agrarian superpower](#) (1/3, Fresh Plaza)
- [China- 2010 fresh strawberry production estimated at 1.35 million metric tons](#) (12/29, USDA Foreign Ag Service Report)

Food Safety Issues

- [New food safety bill’s likely billion dollar impact on produce industry](#) (12/28, Fruit Grower News)
- [Obama to sign food safety bill this week](#) (1/3, The Produce News)
- (Florida) [Strawberry growers discuss food safety practices](#) (12/21, The Packer)

Pollinators

- [Bees in freefall as study shows sharp US decline](#) (1/4, The Guardian)
 - More in-depth article on same study: [Four bumble bee species on decline in North America](#) (1/3, Live Science)
 - Abstract of the study: [“Patterns of widespread decline in North American bumble bees”](#) (11/24, Proceedings of the National Academy of Sciences)

[Click here](#) to go back to the top of this newsletter.

Meeting Information

For more comprehensive meeting schedule, [click here](#).

- **January 6** — **Washington Strawberry Commission research meeting** ~ 9 am - 2 pm, Puyallup, WA, WSU Research and Extension Center. Contact [Walter Swenson](#) or call (360) 352-1236 for more information.
- **January 6 & 7, 2011** — **2011 North American Raspberry & Blackberry Conference** ~ Savannah, Georgia, in association with the Southeast Regional Fruit and Vegetable Conference. A tour on January 5 will precede the conference. More information to come.
- **January 10** — **Oregon Blueberry Commission meeting** ~ 12 - 3 pm, North Willamette Research and Extension Center in Aurora. Contact [Bryan Ostlund](#) for more information, or call 503-364-2944.
- **January 13** — **Annual North Willamette Horticulture Society Meeting** ~ 8 am - 4 pm, Clackamas County Fairgrounds (694 NE 4th Ave., Canby OR). Buffet Breakfast in Exhibitor Pavilion 6:30 am to 8:30 am, included with registration. [Click here](#) for details.
- **January 20** — **Oregon Strawberry Commission meeting** ~ 12 pm, Roth’s IGA, Salem, OR. Contact [Philip Gutt](#), or call 541-758-4043 for more information.
- **January 25** — **Oregon Horticultural Society Annual Conference Blueberry Session**~ 9 am- 1 pm, Grand Ballroom, Red Lion Hotel on the River. Held in conjunction with the [Northwest Ag Show](#) (Jan 25-27) at the Portland Expo Center. Click here for Ag Show [agenda](#). [Click here](#) for the Blueberry Session agenda.
- **January 26** — **Oregon Horticultural Society Annual Conference Caneberry Session**~ 8 am- 12 pm, Room D202-D203, Portland Expo Center. Held in conjunction with the [Northwest Ag Show](#) (Jan 25-27) Click here for Ag Show [agenda](#). [Click here](#) for Raspberry/Blackberry agenda.

- **January 26 — Washington Red Raspberry Commission meeting** ~ Lynden, WA. Contact [Henry Bierlink](#) or call 360-354-8767 for more information.
- **January 27- 29 — 13th Annual Pacific Ag Show and Grower Hort Short Course** ~ Abbotsford, B.C., Canada. [Click here](#) for more information. [Click here](#) for the brochure.
- **February 8— Washington Blueberry Commission meeting**~ All day grower meeting at WSU Mt. Vernon Station. To be simulcast to the WSU Prosser Research station. Contact [Alan Schreiber](#) 509-266-4300 for more information.
- **February 9 — Washington Blueberry Commission meeting** ~ Mt. Vernon station. Contact [Alan Schreiber](#) 509-266-4300 for more information.
- **February 24 — Oregon Strawberry Commission Annual Growers meeting**~ TBA. North Willamette Research & Extension Center, Aurora, OR. 2009-2010 reports will be presented. Contact [Rachel Denué](#) for more information.
- **March 2 — ORBC Annual Pre-Production Workshop** ~ Full day workshop at Wellspring, Woodburn, OR. Agenda to come.

[Click here](#) to go back to the top of this newsletter.

Archived Small Fruit Updates

(for older Updates [click here](#))

[11-23-10](#)

[11-04-10](#)

[10-14-10](#)